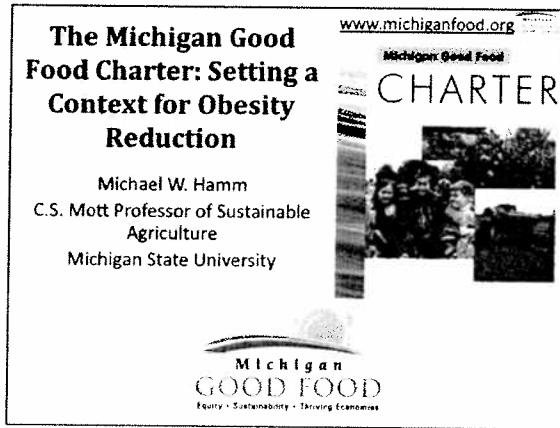
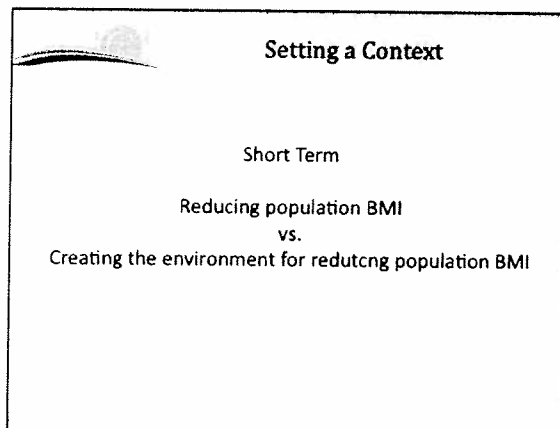
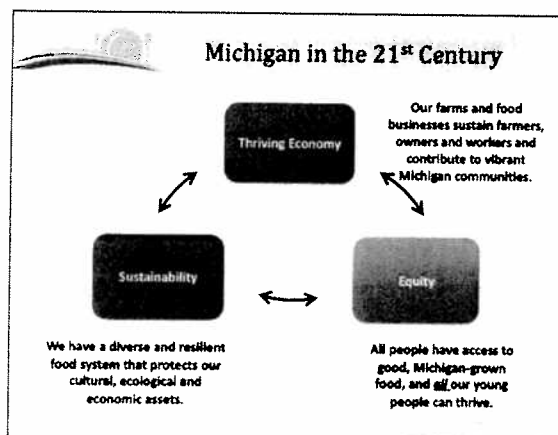
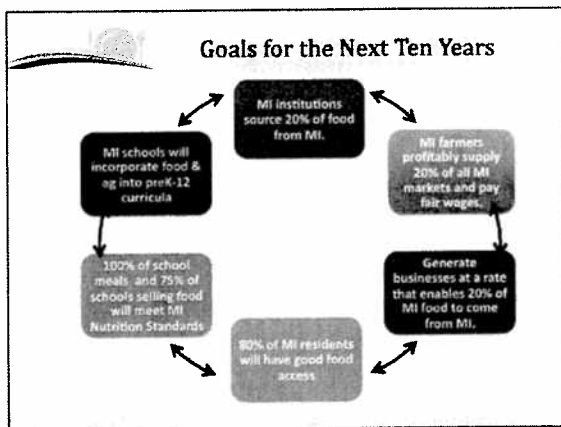


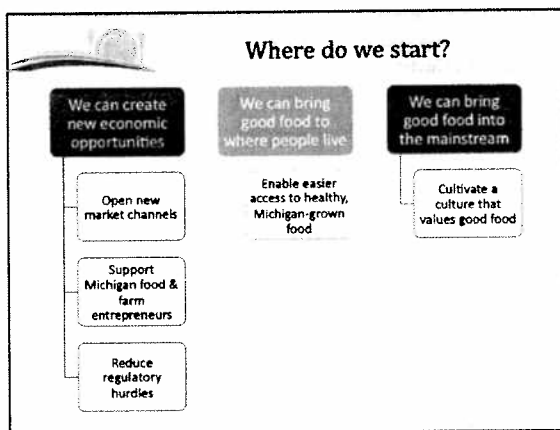
Submitted by
Michael W. Hamm 5/19/11

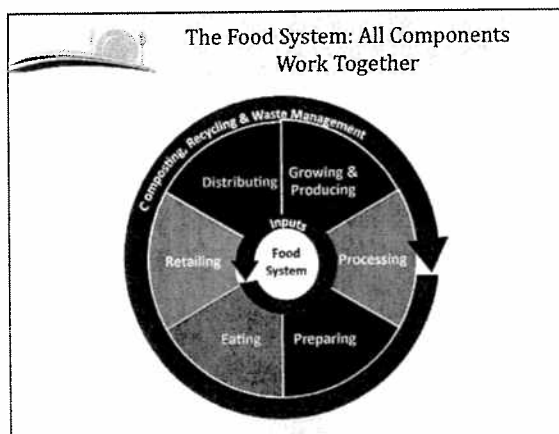










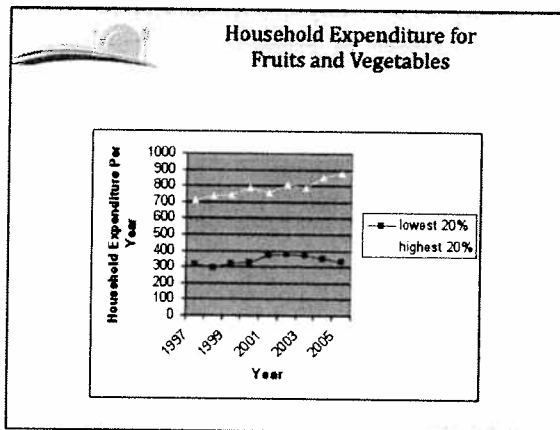




Prioritizing Michigan Eaters

- Expand and increase farmers markets and other neighborhood access strategies
- Reduce school sales of unhealthy foods
- Maximize public benefit programs by linking them with models for healthy food access
- Provide training and technical assistance to launch new grocery stores in underserved areas



Opportunity: Jobs & Public Health

WHAT IF... Michigan's residents bridged the "Public Health Gap"?

- Shift from current consumption to public health recommendations
- Eating more of what people currently eat
- Get it from MI when available fresh with typical technology
- Need approximately 37,000 more acres of production

**\$211 Million increased net income;
1,800 off-farm jobs**

From: Connor, D.S., Knudsen, W., Peterson, H.C., Hamm, M.W. Journal of Hunger & Environmental Nutrition, 2008.



